



# BUSINESS PRESENTATION

WEB3 | METaverse | CRYPTO | BLOCKCHAIN | NFTs

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# Dubai: C1's Global Super-Hub

In a city that creates the future,  
C1 is shaping the direction of the Digital Revolution

Dubai, United Arab Emirates, stands as a dynamic nucleus in  
the midst of the global digital revolution.  
It is only fitting that C1 has chosen this powerhouse city as  
the location for its Head Office.





# 21<sup>st</sup> Floor

C1's expanded  
Member Hub





# DOMINATE THE WORLD OF WEB3 WITH C1 AT YOUR SIDE

The streamlined way to become a digital pioneer

The digital revolution is here. Cryptocurrencies, NFTs, the metaverse, and Web3 are the new ways of doing business.

We envision a world where ordinary people could build extraordinary success stories, and they can do so through C1's premium product offering, a Compensation Plan that's the most robust in the industry, and a thrilling move into the next-generation world of Web3, cryptocurrency, and the blockchain.







# 55 MILLION

MEMBERS WORLDWIDE

## Global footprint expansion

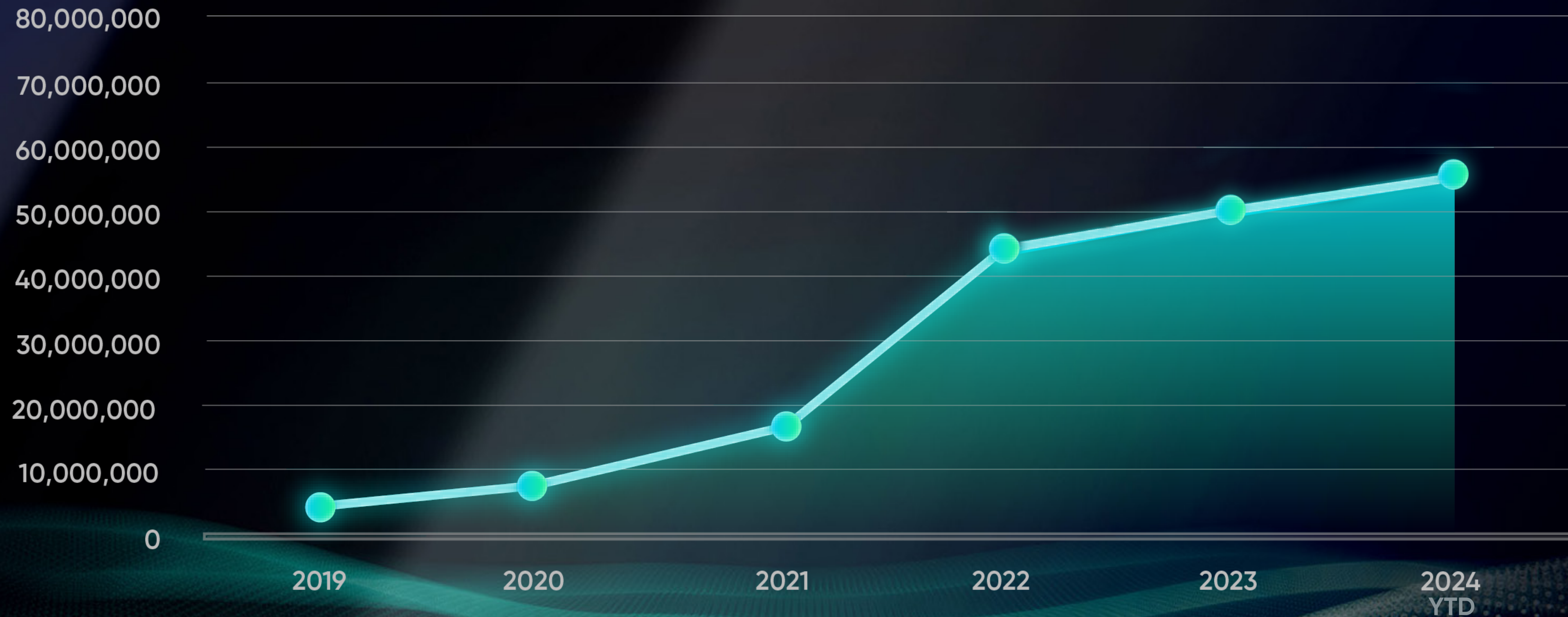
First company to expand to all corners of the world, and to have members from every single country in less than 3 years





# #1 in the world in network company member growth

Surpassing all industry  
expectations







Welcome to C1, the world's largest network marketing platform, with an incredible 55+ million Affiliates spread across the globe. We have emerged as the foremost platform for distributing digital products, providing exclusive access to these cutting-edge products, as well as industry knowledge, to give motivated pioneers the leading edge.



# Jonas Eric Werner

C1 Founder

Jonas Eric Werner is the visionary, driven founder of C1, the leading crowd marketing platform with over 55 million Affiliates worldwide.

With his soaring plans for expansion and his clear-sighted new product ideas, not to mention his dynamic energy, he's the driving force behind this game-changing, revolutionary company.

Werner brings with him extensive experience in the field, evidenced by 25 years' stunning success as an entrepreneur and businessman. A business leader with an enormous and diverse skill set and a wide range of interests and pursuits, his lust for life and single minded focus have been key to C1 exponential growth.







## EXECUTIVE PROFILES

"C1's 55 million plus Affiliates truly have a gold mine at their feet. I truly believe that, with this powerful structure in place, C1 will thrive and go from strength to strength."

### Robert Flohr

C1 Chairman

Robert has had a long and distinguished career as a senior advisor and consultant to major financial institutions and technology companies. As Chairman of C1, he brings to the role a dynamic attitude that will make sure the next generation vision is delivered.

With a compelling responsibility for coordinating the growth of C1 going forward, Robert has put in place a great team to underpin and prioritise a safe and profitable journey for everyone involved.



## Martin Bylsma

C1 Chief Executive Officer

With more than 25 years of top-level management experience with multi-million dollar companies in the network marketing industry, Martin Bylsma has been involved in restructuring, business development, corporate affairs, sales and marketing, legal, compliance, finance, HR and operations in dynamic industry-leading companies. This wide-ranging experience and skills set, along with his mission is to create corporate excellence in all areas, has helped C1 realise a profitable, sustainable and successful business worldwide.

His mandate is taking C1 into the digital future, through collaboration, empathy and a commitment to results.





# C1 Vision

Signaling an era of revolution and transformation in the crypto world



At the core of our mission is a **commitment to providing unparalleled access and convenience**

to a diverse range of digital solutions.

We aim to connect creators, businesses, and consumers seamlessly by being the world's leading distributor of digital products and assets.

Our vision is not just about achieving market leadership but transforming the digital distribution industry. We aspire to set new standards, inspire innovation, and empower individuals and businesses to thrive in the digital era.

Together with our partners and community, we are building a future where access to cutting-edge digital products and services is seamless, empowering, and transformative.



# C1: AT THE FOREFRONT OF INDUSTRY INNOVATION

C1 has launched what we call the "C1 Token Ecosystem", which includes our very own C1 NFTs, token and global wallet system.

To date, C1 has minted over half a million of its NFTs on the Polygon Blockchain, solidifying our position as the provider of one of the industry's most successful NFT projects.

Built on the robust Polygon blockchain, the C1 Token is the cornerstone and driving force behind the company's ecosystem.

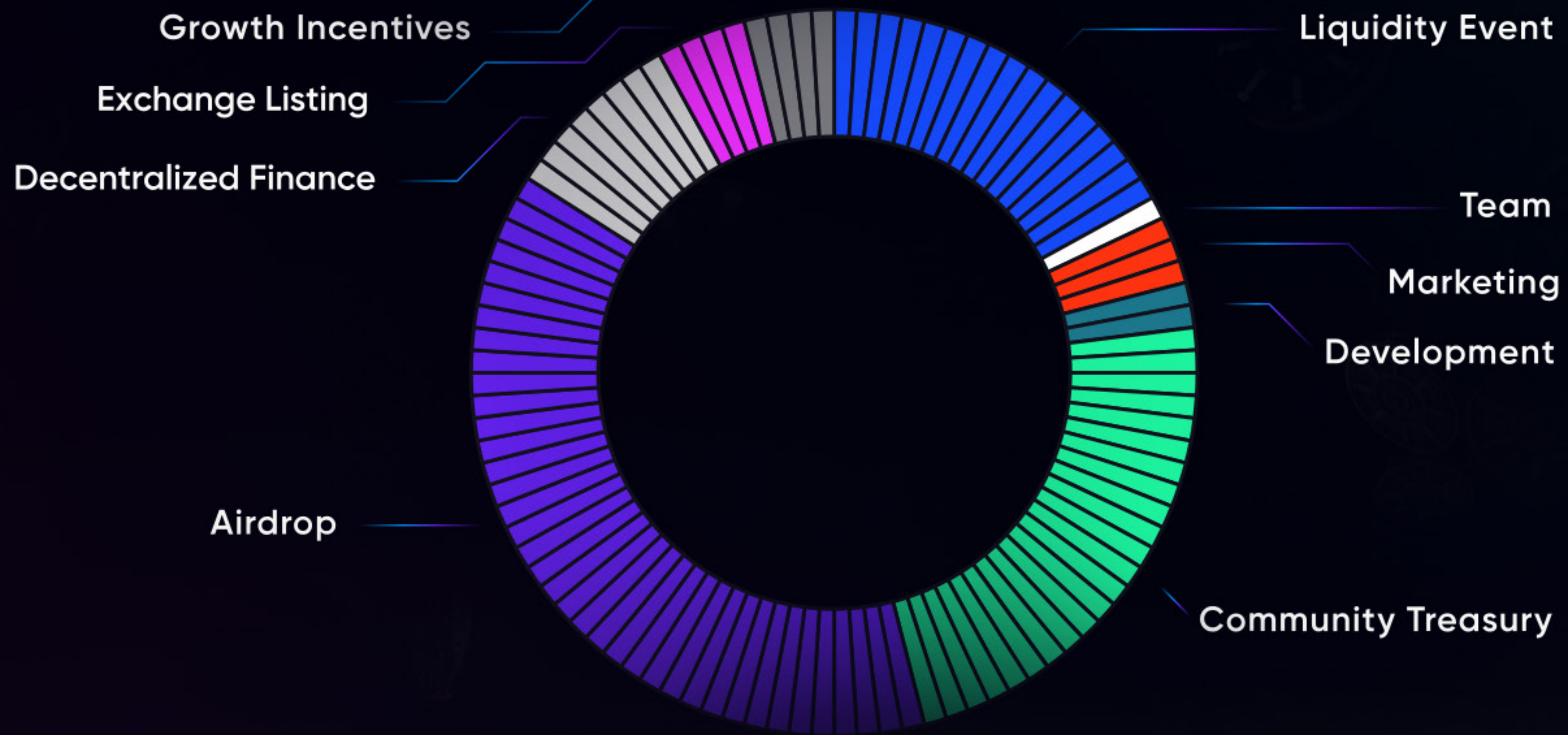
We are in the process of launching our C1 Wallet, a seamless, safe, easy to use Web3 wallet with cross-chain compatibility.

The C1 Token Ecosystem stands out as a powerful tool for building a thriving and interconnected DeFi world.





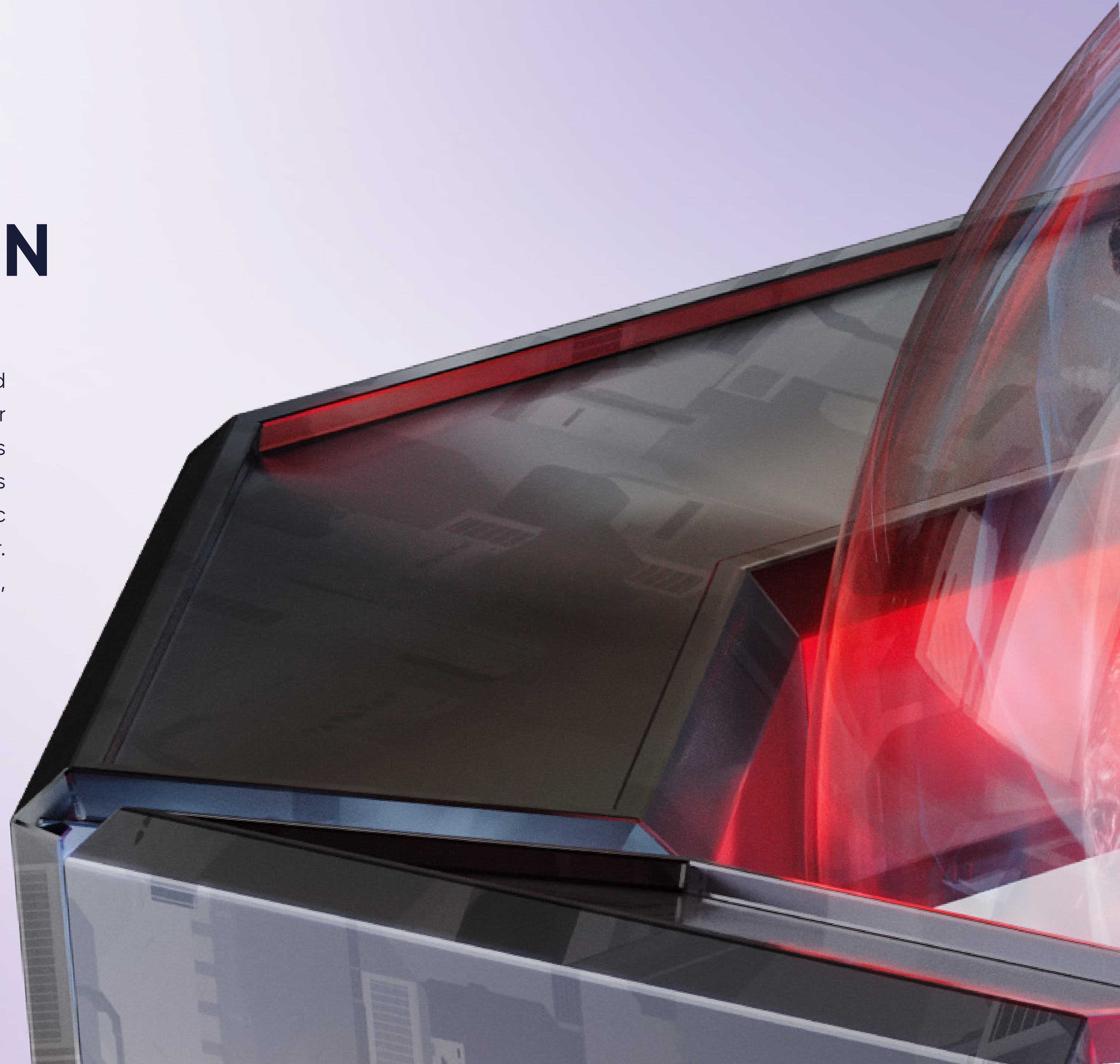
# C1 Tokenomics





# NEXT GENERATION NFT PACKAGES

The C1 NFT Packages are the most innovative, powerful and sought-after in the industry. Called the C1 Elements Starter Packages, these packages contain the iconic C1 NFT, as well as carefully curated products and features, the best opportunities provided by our extraordinary Compensation Plan and fantastic bonuses, offering Affiliates full access to the new digital frontier. Moreover, the packages are the “key” to our very own C1 Token, and the entire C1 Token Ecosystem.





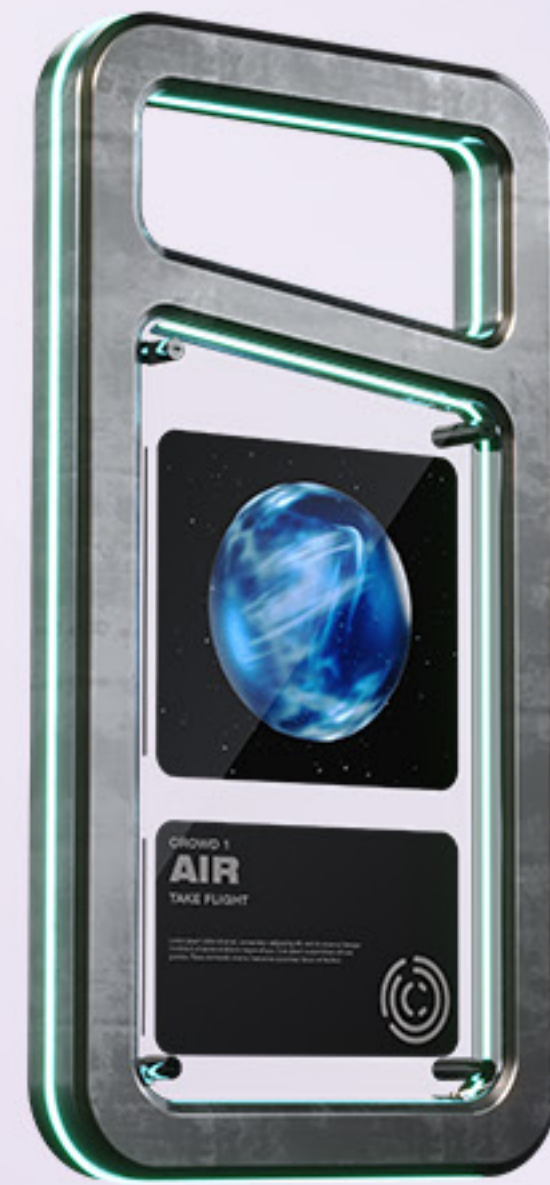
# INTRODUCING THE C1 NFT

Are you ready for the future? You will be, when you possess the most sought-after artefact in the universe: A C1 NFT.

We have launched the most revolutionary, in-demand Nonfungible Token to hit the market, and C1 Affiliates are first in line. Named for the elements, these NFTs will be included in the Elements Starter Packages, and will take your business to extraordinary heights.



Rarity Uncommon



Rarity Rare



Rarity Epic



Rarity Heroic



Rarity Legendary



# EARTH

## A NEW LIFE BEGINS

The C1 Earth Package is the solid foundation on which to build your business.



PLANET IX

TIGRA  
CRYPTO

Mindoe.

Travellia

POWERED WITH **750** 

\*Counts of the C1 Token will vary depending on supply on a monthly basis.



# AIR

## TAKE FLIGHT

Travel upwards at meteor speed with the Air Package. The next step up from Earth, with enhanced opportunities in terms of Bonuses, marketing and products.



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CRYPTO

Mindoe.

Travellia

POWERED WITH

1,875



\*Counts of the C1 Token will vary depending on supply on a montly basis.



# WATER

## CREST OF A WAVE

Take the next step with the Water Package, enjoying all the opportunities its offers, including enhanced Bonuses.



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CRYPTO

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Travellia

POWERED WITH

5,525 

\*Counts of the C1 Token will vary depending on supply on a montly basis.



# FIRE

## FORGE A NEW PATH

The Fire Package is the fully stocked C1 Package, the most exclusive and the most extraordinary.



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CRYPTO

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Travellia

POWERED WITH

15,000 

\*Counts of the C1 Token will vary depending on supply on a monthly basis.



# FIFTH ELEMENT

## FORGE A NEW PATH

The Fifth Element Package is the fully stocked C1 Package, the most exclusive and the most extraordinary.



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CRYPTO

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Travellia

POWERED WITH

26,250 

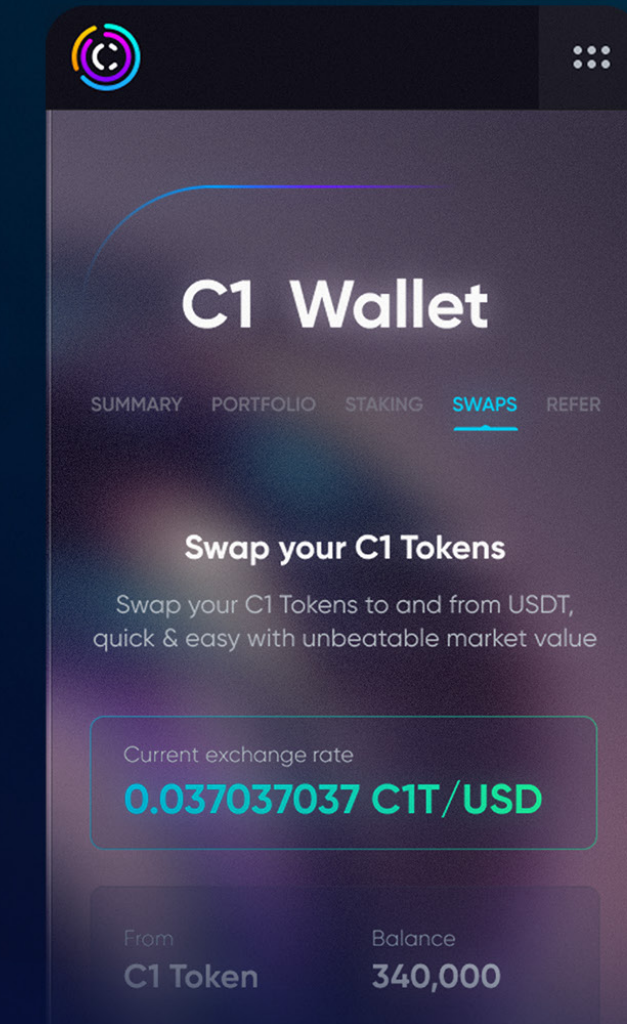
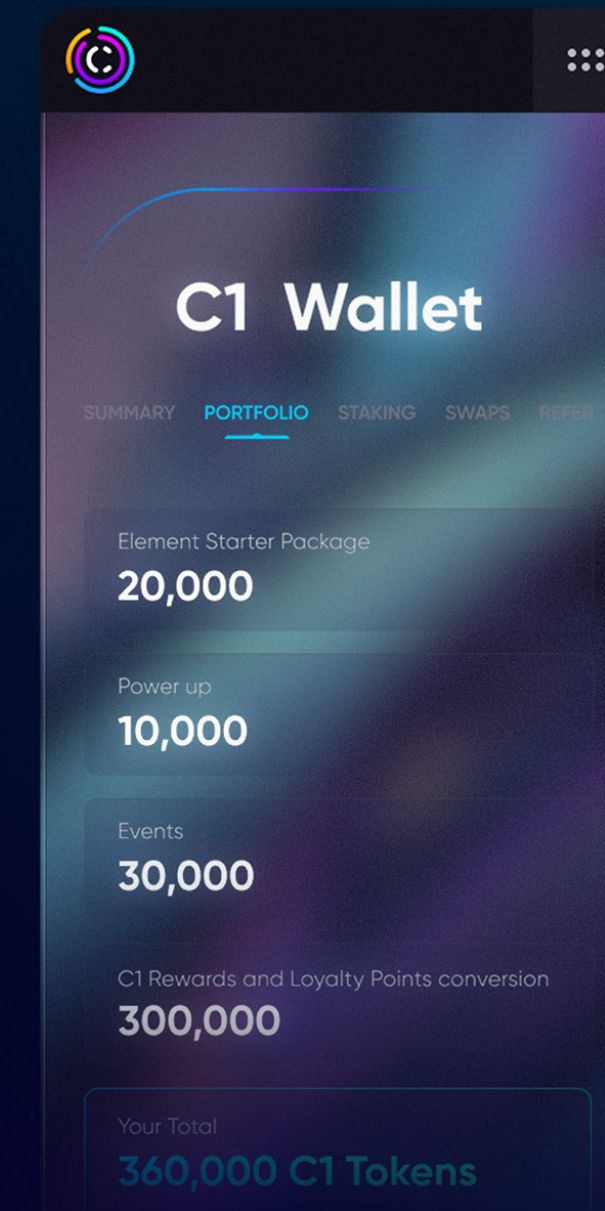
\*Counts of the C1 Token will vary depending on supply on a monthly basis.



# Introducing the C1 Wallet

S Y S T E M

We're onboarding the next  
**1 Billion users**  
to Web3.







**METAVERSY**





# METAVERSY

Metaversy is the revolutionary blockchain-based online virtual trading game, where you have the chance to Play2Earn in real time. Metaversy is the ground-breaking trading game that's going to change everything. You will be a budding entrepreneur, a trader looking to compete against everyone else to be the best trader of them all. The top traders every month will get incredible rewards, just another way we're breaking barriers and powering into the future.





# PLANET IX



# PLANET IX

There has been nothing quite like PLANET IX: the revolutionary blockchain-based online strategy game, where a virtual copy of earth is your playing field. This gaming juggernaut features a unique PIX in-game token, NFTs, and rewards through Play2Earn - making it one of the most popular digital games available today. Consistently among the top-rated titles on Polygon, PLANET IX is a changing the playing field for digital, NFT-based gaming. PLANET IX will shake up your business, and shake up your gaming experience.





# Mindoe.

**Learn, Think, Grow**





# Mindoe.

Mindoe is a fantastic new way for budding entrepreneurs to learn, develop their skills, and become masters of their craft. With a wide selection of fun courses curated by a team of top coaches, some of the greatest experts and leaders in their fields, your professional development is in safe hands. Mindoe offers a special opportunity to develop, grow, and become the business master you've always wanted to be.





# Travellia



# Travellia

Travellia is C1's fabulous discount hotel booking site, offering amazing discounts of up to 65% on more than 800,000 locations worldwide. Members and Affiliates have a choice of three subscriptions: one month; six months; or 12 months. Travellia brings the excitement of travel and exploration to your doorstep - and access to powerful C1 benefits such as Direct Sales Bonus, Residual Bonus, and Activity Points. The higher the subscription tier, the better the benefits. This is the future of travel.





# TIGRA

C R Y P T O

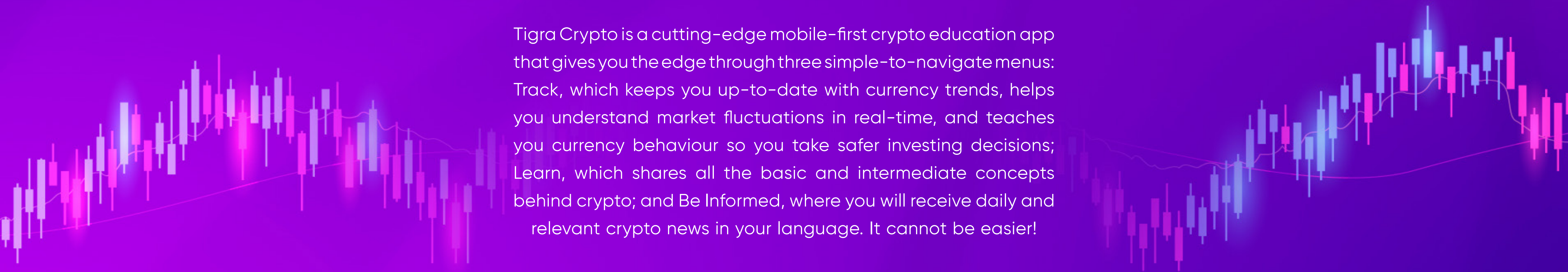






**TIGRA**  
CRYPTO

Tigra Crypto is a cutting-edge mobile-first crypto education app that gives you the edge through three simple-to-navigate menus: Track, which keeps you up-to-date with currency trends, helps you understand market fluctuations in real-time, and teaches you currency behaviour so you take safer investing decisions; Learn, which shares all the basic and intermediate concepts behind crypto; and Be Informed, where you will receive daily and relevant crypto news in your language. It cannot be easier!





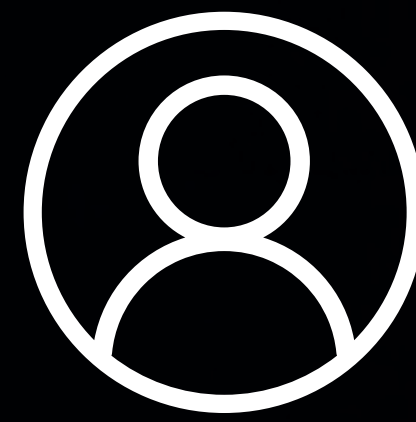
# HOW TO GET STARTED?

1



JOIN C1 BY  
REFERRAL OR  
QR CODE

2



BECOME AN  
AFFILIATE OR  
CUSTOMER

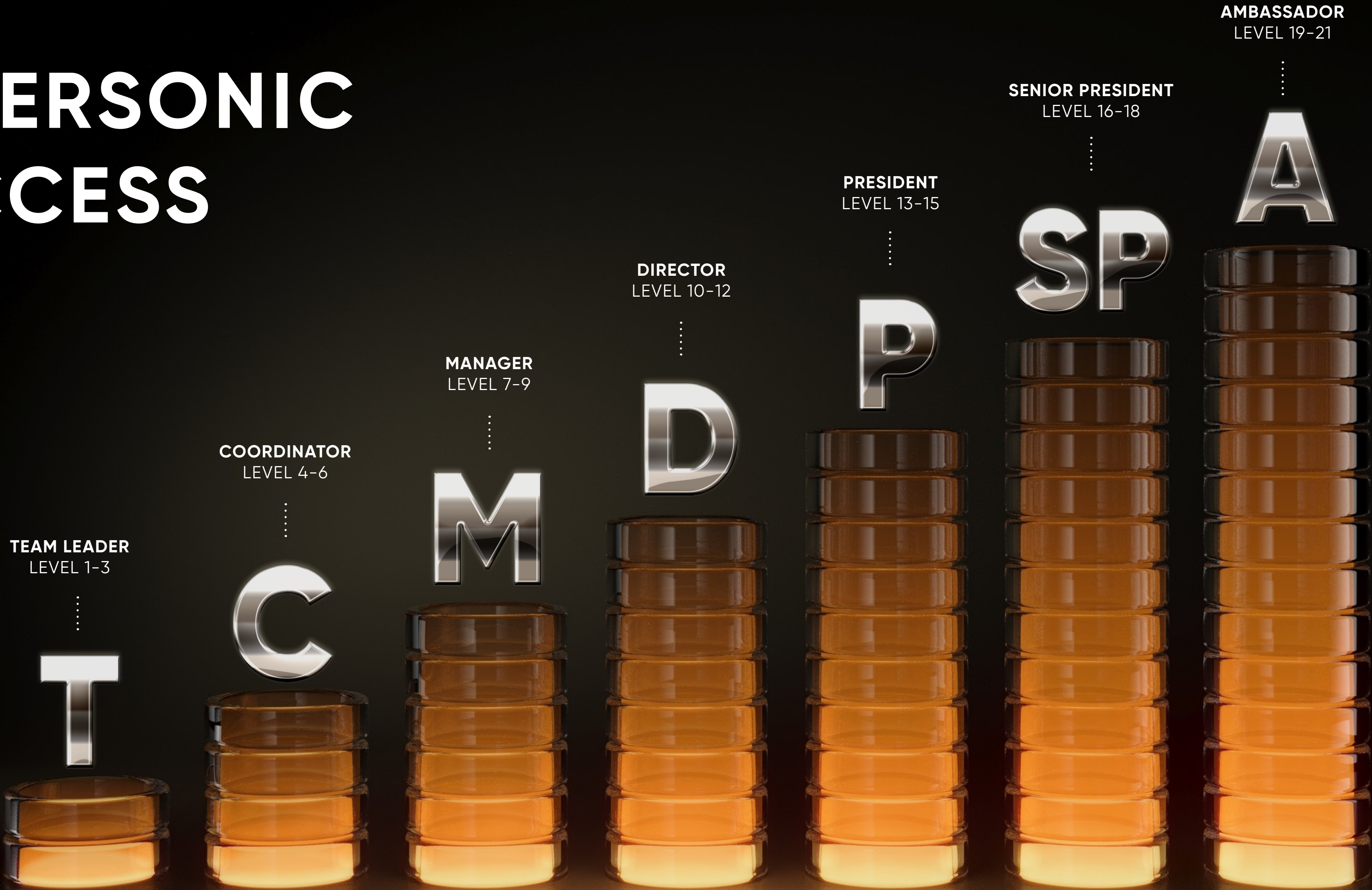
3



GET  
REWARDED!



# SUPERSONIC SUCCESS





# THE COMPENSATION PLAN

## Compensation Plan Highlights

**DIRECT  
SALES  
BONUS**

**C1  
BONUS**  
(BINARY BONUS)

**MATCHING  
BONUS**

**RESIDUAL  
BONUS**

**KICK  
START  
BONUS\***





# ACTIVITY POINTS

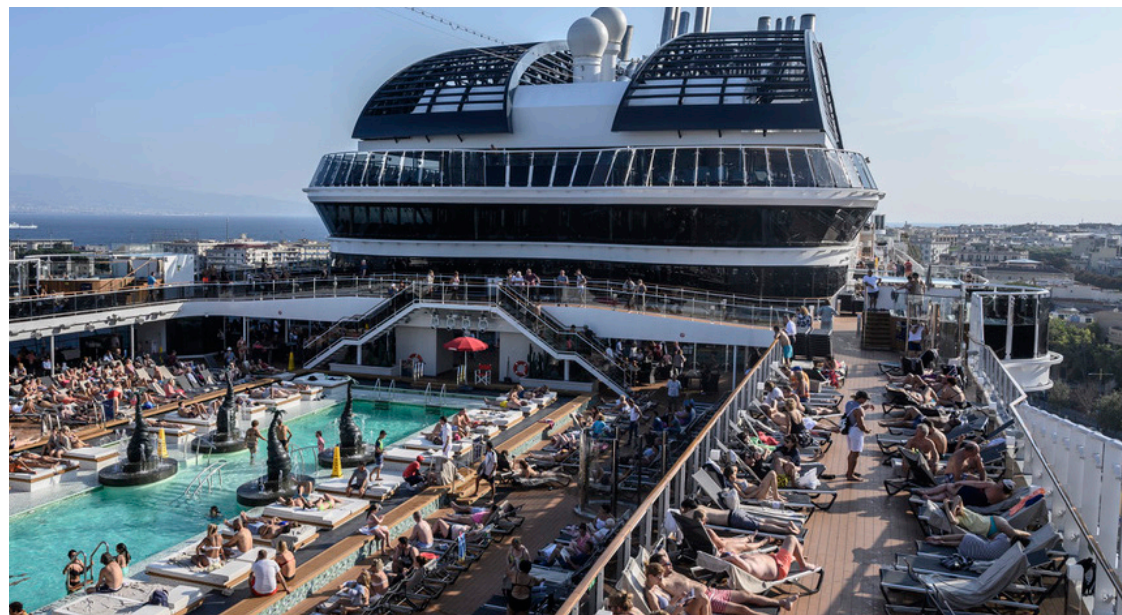
**A successful entrepreneur is an active entrepreneur.**

Making the most of your C1 membership qualifies you for the fantastic C1 benefit system called Activity Points, or AP.

Activity Points drive activity in your team, give you access to C1's sought-after bonuses, and are the engine behind the C1 Token Pool.



# WORLD-CLASS, INCREDIBLE EVENTS











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# So what are you waiting for? Welcome to the C1 Family!

Now that you've made a decision,  
it's time to introduce you to the world of C1



Based in the global business hub of Dubai, United Arab Emirates, C1 was started with the singular vision of making a positive impact.

In the years since, millions across the globe have been empowered through the unlimited potential for growth provided by C1.

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# 5 STEPS TO SUCCESS

Achieving goals is powerful and makes you a star business player.  
Use these 5 simple steps and start to dream about what you truly desire.

1

**CHOOSE YOUR  
CRYPTO ENTRY  
PACKAGES.**

2

**ACTIVATE YOUR  
WALLET AND  
PRODUCT**

3

**GO FOR  
KICK START  
BONUS**

4

**CONTACT YOUR  
KEY PEOPLE**

5

**CLAIM YOUR  
SPOT IN NEXT  
GLOBAL EVENTS**

Strongly recommended to:

- Read the policy and procedure
- Read terms and conditions



# START CLIMBING THE LADDER

## 1 Action Plan:

- How many hours in the day can you set aside to learn?
- How many hours a week can you spend on your journey to grow?
- How many contacts do you have in your phone?
- How many people can you connect with this week to introduce yourself and this opportunity?

## 2 Build your List:

- 1st your directly known people
- 2nd references of your directly known people
- 3rd your circle of influence
- 4th references of your circle of influence
- 5th your outer circle of influence
- 6th references of teams

### Segmented Approach

- Women Entrepreneurs
- Mom-trepreneurs
- Passion-preneurs
- Digi-preneurs
- Want-repreneurs

C1 aims to offer **sustainable, profitable, engaging, and duplicable** opportunities for everyone.



# INTRODUCING SHOW THE PLAN (STP1) AND SHARE THE PRODUCT (STP2)

After building a list, it's time to initiate STP1 and STP2.



**You get eligibility for:**

- Activity Points (Purchase and Activation)
- Customer Sales Bonus



**You get eligibility for:**

- Sales Bonus
- Crowd Bonus
- Matching Bonus
- Residual Bonus



**Along with commissions, you get a chance to be eligible for:**

- Fear of Loss Bonus/Kickstart Bonus
- Incentives
- Conferences
- Cash Awards
- Rewards & Recognitions





FOLLOW US

